

SPONSORSHIP PACKAGE FOR THE NURSE EMPOWERMENT AND LEADERSHIP CONFERENCE

JUNE 21, 2025

PLATINUM SPONSORSHIP PACKAGE = \$3,500

- **Exclusive Speaking Opportunity:** Dedicated speaking slot during the event for the sponsor to present their nursing programs.
- **Logo Placement:** Prominent display of the sponsor's logo on the event website and promotional materials.
- **Exhibition Table:** Opportunity for a booth to interact with attendees and showcase services.
- **Networking Opportunities:** Facilitated one-on-one networking sessions with key attendees.
- **Sponsored Content:** Feature a promotional video or sponsored content during event breaks.
- **Social Media Promotion:** Promotion across event's social media channels.
- **Table and tablecloth**

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GOLD SPONSORSHIP PACKAGE = \$3,000

- **Logo Visibility:** Inclusion of sponsor's logo on event website, materials, and virtual platform.
- **Recognition:** Acknowledgment during event announcements and sessions.
- **Networking Lounge Access:** Access to exclusive networking lounges for sponsor-attendee connections.
- **Resource Center Listing:** Feature in event's resource center for attendee access.
- **Swag Bag Inclusion:** Promotion in swag bag for attendees.
- **Social Media Mentions:** Mention in social media leading up to and during the event.
- **Table and tablecloth**

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SILVER SPONSORSHIP PACKAGE = \$2,500

- **Logo Recognition:** Display of sponsor's logo on event website, materials, and communications.
- **Networking Opportunities:** Access to networking sessions or roundtable discussions.
- **Sponsored Session:** Opportunity to host a sponsored session or panel discussion.
- **Resource Listing:** Inclusion in event's resource section for attendee access.
- **Social Media Exposure:** Inclusion in pre-event and post-event social media promotions.
- **Attendee Contact List:** Provide list of attendee contacts for follow-up.
- **Table and tablecloth**

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BRONZE SPONSORSHIP SPONSORSHIP FOR 10 NURSING STUDENT = \$1,800

- Exhibit space in our 2-day Conference
- Logo placement on event marketing materials
- Sponsoring Company Promotional Video (2 min)
- Announcement of the Sponsorship In Newsletter
- Announcement of the Sponsorship In Social Media
- Logo in the event
- Mention at the beginning of every conference day
- A full color ad in Digital Conference Book
- Banner in Conference main stage
- Included registrations
- Email to all attendees
- Table and tablecloth

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I-DAY SPECIAL EXHIBITOR PACKAGE = \$1,550

- Exhibit space in our 2-day Conference
- Logo placement on event marketing materials
- Announcement of the Sponsorship In Newsletter
- Announcement of the Sponsorship In Social Media
- Company News Clips for Main News Stage
- Logo in the event site
- Mention at the beginning of every conference day
- Table and tablecloth

I-DAY EXHIBITOR PACKAGE = \$1,250

- Exhibit space in our 1-day Conference Exhibitor
- Attendant
- Special Mention at Conference
- Table and tablecloth